2018-2019 IMPACT REPORT
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ECO-CYCLE EXECUTIVE OFFICERS

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Our local, state, and national programs serve every sector of a community.

- **Boulder County Recycling**
  Eco-Cycle operates the Boulder County Recycling Center, ensuring single-stream materials are recycled.

- **Center for Hard-to-Recycle Materials (CHARM)**
  Eco-Cycle’s CHaRM is the first facility to collect and market items not accepted in single stream recycling.

- **Business Recycling & Composting**
  We provide recycling and composting collection services to businesses across Boulder County.

- **Research & Policy**
  Eco-Cycle’s research and policy work guides communities in developing Zero Waste policies and recommendations.

- **Colorado Legislation**
  Our work at the state capitol to educate legislators on Zero Waste issues, help draft bills, and advocate for their passage.

- **Community Campaigns**
  Our team works with residents and local governments to create change from the ground up.

- **Zero Waste Schools**
  We provide environmental education to over 55,000 students. Our Green Star Schools program helps schools divert up to 70% of their waste.

- **Zero Waste Events**
  Eco-Cycle works with event vendors - including Juneteenth, Pridefest, and Slow Foods Movement, to divert and average of 81% of event waste.

- **ECO-Leaders & Education**
  Our network of Eco-leaders - over 1,000 engaged volunteers - takes action on numerous campaigns, public education efforts, and events.
How Eco-Cycle and our volunteers, partners & donors made a difference in fighting Climate Change & Saving Resources

**MAKING BOULDER COUNTY A ZERO WASTE MODEL**

- **Teaching Sustainability**
  - We gave 2,000 Environmental Education presentations, impacting 54,000 students & teachers.
  - 54 public schools in Boulder County are enrolled in Eco-Cycle’s Green Star Schools program (36 more to go!)

- **Creating Changemakers**
  - Grew our active Eco-Leader Network to 1000+ strong in Boulder County.

- **Advancing Circularity**
  - 93 million pounds of material recycled by Eco-Cycle in the past year
  - 49,615 metric tons of greenhouse gases saved
  - Almost 32,000 cars taken off the road for a year

- **CHaRM**
  - Providing solutions for 24 hard-to-recycle materials with 41,000 customer visits per year (& growing!)

**PROPELLING ZERO WASTE ACROSS COLORADO**

- **Average recycling + composting rate:**
  - 17% in Colorado
  - 35% nationwide
  - 44% in Boulder County

- **Helped pass Front Range Waste Diversion Fund bill to provide grants to further recycling, composting & waste reduction**

**GROUNDBREAKING CAMPAIGNS**

- **Launched community carbon farming campaign on urban lands**
  - Engaged 280 “Carbon Farmers” to do soil science in their backyards
  - Made the case for a new county-wide compost facility

- **Leading the charge to ban unnecessary single-use plastics**
  - Working with legislators to remove the “plastics preemption” that prevents Colorado cities from banning unnecessary plastics.

- **Fostering industry-wide approaches to reduce waste at breweries & natural pet companies.**
Eco-Cycle is a non-profit social enterprise, which means we conduct mission-based business activities (such as hauling and operation of the Boulder County Recycling Center and CHaRM), and use the revenue to fund our Zero Waste operations, education, outreach and advocacy work.

**REVENUES**

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<th>Category</th>
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<td>Hauling of Commercial, Single Stream, &amp; Hard-to-Recycle Materials</td>
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<tr>
<td>Center for Hard-to-Recycle Materials</td>
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<td>BCRC Operator's Fee</td>
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<td>Programs</td>
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**EXPENSES**

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<td>Programs</td>
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*Methods of fundraising solicitation include online and direct mail appeals, proposals to foundations and corporations, and events.*
2018-2019
IMPACT REPORT

eco-cycle