Greetings (Complex Name) resident,

You are a member of a community that is committed to building a cleaner, healthier living space by working toward Zero Waste. (Complex Name) currently provides recycling service and will be adding composting service next week. Your use of these services makes a positive difference in our community!

The City of Boulder, in partnership with Eco-Cycle and Western Disposal, is launching a pilot programnamed Zero Waste Boulder. The goal of this program is to support you, your neighbors and our (Complex Name) community in improving our recycling and composting habits to save valuable resources and food scraps from being sent to local landfills. The more we recycle and compost, the closer we move Boulder toward a sustainable Zero Waste economy.

**You’re invited to help us kick off this program at a BBQ on (Date TBD)!**

Come join us on **(Date and Time TBD)** to learn more about this exciting program at a **BBQ with FREE food and beverages for (Complex Name) residents.** You can meet the city and Eco-Cycle team at the central green space, enjoy a meal and bring any questions you have about recycling and composting. We are excited to meet and start working with each of you.

In two weeks, team members from Eco-Cycle will visit your home to provide information about the program and answer any questions you have about recycling and composting services at (Complex Name). Take our Zero Waste pledge and you may even win a prize!

**Let’s increase the amount of waste we recycle and compost. Are you in?**

**(Complex Name) currently recycles X% (Baseline Diversion Rate) of your waste. Let’s aim to increase this amount by 10 percent, to keep a total of X+10% (Goal Diversion Rate) of all waste out of the landfill.**

For more information on this pilot program, visit **www.ZeroWasteBoulder.com**.

Recycling or composting questions? Call Eco-Cycle’s hotline at **303.444.6634**.

Keep up the good work and we’ll see you at the BBQ!