

February 2, 2022

Dear Zero Waste Event Partner,

Thank you for your interest in working with Eco-Cycle to facilitate your Zero Waste Event. As we continue to respond to the impacts of the Covid pandemic, Eco-Cycle has conducted an exhaustive review of our Zero Waste Events program. This analysis has made clear that it is time for Eco-Cycle to begin a transition of the program away from the staffed services model. To this end, we will evolve our events work to become a resource and logistics provisioning program in place of the staffed service we have offered in the past.

This shift in focus will allow us to continue to provide event planners with the tools they need to maximize diversion while also affording us the opportunity to push a step further in *preventing* waste common to public events. We are committed to pressing forward with an exploration of durable and reusable service ware within the context of events.

Eco-Cycle pioneered one of the nation's first Zero Waste Events nearly 30 years ago. The program began when away-from-home recycling and composting were very rare amenities, and the program helped lead the way to the three-bin collection systems that are now universally available in Boulder and throughout much of Boulder County today. Over this time we have also helped many of our original event partners take on the work of facilitating Zero Waste themselves. The successes of our partners are testament that it is time for Eco-Cycle to again push forward to new frontiers and forging new solutions.

We will spend calendar year 2022 researching and evaluating sustainable options to provide reuse solutions for public gatherings and events. We hope to begin piloting reusable service ware, dish-wash systems, and a deposit/return program with events in Boulder County as early as 2023. Until then we will provide the following as we discover and implement a new model for achieving Zero Waste at events.

Eco-Cycle Zero Waste Event Services in 2022

- **Equipment Rental or Loan:** Eco-Cycle will offer ZW Event equipment rentals through a program hosted at the Eco-Cycle Center for Hard-to-Recycle Materials (CHaRM). To rent equipment, please visit: <https://ecocycle.checkfront.com/reserve/> or email events@ecocycle.org

Equipment available for rental use will include:

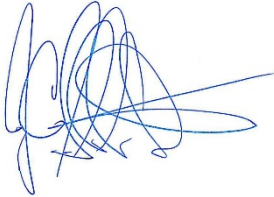
- Individual x-frames
 - 3-bin x-frame systems
 - Recycling, trash, and compost bags
 - 96-gallon totes for managing large volumes of material
 - Signage and mounting hardware
- **Material Drop-Off:** We will accept diverted single-stream, compost, and hard-to-recycle items at CHaRM from events customers. This drop-off service will be offered at a discount from regular CHaRM fees for event customers.
 - **Service Ware Referrals:** We will provide organizers with referrals to verified sellers of BPI certified compostable food service ware materials.

- **Logistics and Hauling:** When appropriate, Eco-Cycle will provide delivery and pick-up services of equipment and diverted materials at cost to our events clients. This may include both dumpster and roll-off container services.
- **Technical Assistance Resources:** We will offer a free resource guide on our website, and with all equipment rentals, that covers much of the information an event planner will need to achieve their Zero Waste goals.
- **Events Consulting Services:** We will launch a Consulting Services grant program that will allow us to match our limited capacity with the events most in need of direct support. Grants will be awarded on a rolling basis and will include services such as Zero Waste system design, vendor relations, service ware procurement, and volunteer management strategies.

Please feel welcome to reach out to events@ecocycle.org with any questions.

Thank you for being one of the entities that helped us institutionalize Zero Waste Events in our communities. We look forward to working with you in the future as we evolve this successful program to the next frontier.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Justin Stockdale', with a long horizontal line extending to the right.

Justin Stockdale
Director of CHaRM and Zero Waste Hauling