## **Public Comment Sample Template**

Protecting Colorado's Producer Responsibility Law from Greenwashing

## Submit your written comment by Sunday, September 14

Email: EPRcomments@state.co.us

**Suggested subject line**: Program Plan Public Comment – [Your Last Name]

## Sample public comment below; please customize:

## Dear CDPHE,

I am writing in support of a strong implementation plan for Producer Responsibility that only allows transparent and verifiable proportional methods for tracking the amount of material recycled through the program, and for claiming postconsumer recycled content. I ask that the terms, "polymer only," "Free allocation – Fuel exclusion," and "Mass balance credit method" be removed from both the Circular Action Alliance and Lubricants Packaging Management Association plans. Removing these terms ensures that producers receiving bonuses for including post-consumer recycled content in their packaging can verify the content they claim is in their packaging.

It is important to me that only proportional, verifiable tracking and reporting methods are used because [share why you care; examples of reasons include:]

- I try to shop sustainably and I want to know that the products I buy that are marked as having recycled content actually have the content they claim.
- Allowing loopholes that allow for plastic that becomes fuel to count as recycled content is dishonest and it perpetuates and exacerbates the need to extract more raw materials to make new products.
- Allowing some producers to get financial incentives for claiming unverifiable amounts of recycled content could cause financial harm to the whole system and is unfair to producers that are truthfully and verifiably reporting their recycled content.
- We should create a recycling system based on proven, accountable recycling methods that sets the same accountability bar for all materials—metals, glass, paper and plastics.

• Other states are looking at Colorado as a model for Producer Responsibility, so we need to make sure we create a reliable recycling system!

Thank you for your hard work to create an accessible, robust recycling system that Coloradans can rely on!

Sincerely,

[First and Last Name]

[City of residence], CO