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**FOR IMMEDIATE RELEASE**

## **Eco-Cycle® Launches *Eco-Celebrations*: An Upscale Zero Waste Event Service for Business Events and Weddings**

**PHOTO OP: Eco-Celebrations' Stylish Zero Waste Stations debut at the Boulder Chamber of Commerce on Sept. 16**

BOULDER COUNTY – Sept. 14, 2011: Eco-Cycle introduces *Eco-Celebrations*, a new Zero Waste business and wedding service to turn traditional fundraising galas, corporate events, and other milestone celebrations into sustainable events with style, recycling and composting collection, eco-conscious purchasing and decorating, and little to no waste.

*Eco-Celebrations* debuts Friday, Sept. 16 at the Boulder Chamber of Commerce for a staff luncheon and recycling training. The Zero Waste station, created with a grant from White Wave Foods Company, will reside in the Chamber's upstairs meeting room and will serve Chamber events. The Chamber provides an easily-accessible location for Boulder businesses and event planners to see a Zero Waste station and learn more about the service. People wanting to view the station are asked to call **303.442.1044** or send an email to the Chamber front desk at [frontdesk@boulderchamber.com](mailto:frontdesk@boulderchamber.com) to arrange a convenient time to visit.

"We are pleased to host one of Eco-Cycle's new Eco-Celebrations Stations at the Chamber where a lot of Boulder businesses will see it," said Angelique Espinoza, Public Affairs Manager of the Boulder Chamber. "The staffing, planning and execution services offered along with the very sharp looking station will make it easy for businesses to do Zero Waste even for formal events."

*Eco-Celebrations* brings Eco-Cycle's decades of outreach, education and Zero Waste event planning experience to corporate and private events serving between 50 and 1,000 attendees. The *Eco-Celebrations* service includes consulting during the planning stages to help businesses and individuals purchase and decorate for Zero Waste, elegant Zero Waste stations for recycling, composting and any remaining trash, discreet on-site assistance to catering staff and guests, clean-up after the event, and a *Natural Resources Saved* report that includes how many materials were diverted from the landfill and how many natural resources were saved because of it.

To learn more and to request Eco-Cycle's *Eco-Celebrations* Zero Waste event service, interested people may visit [www.ecocycle.org/ecoccelebrations](http://www.ecocycle.org/ecoccelebrations) or contact Leigh Cushing at [Leigh@ecocycle.org](mailto:Leigh@ecocycle.org) or 303.444.6634 x 106.

**ABOUT ECO-CYCLE:**

Eco-Cycle is a 501(C)3 nonprofit organization whose mission is to identify, explore and demonstrate the emerging frontiers of sustainable resource management through the concepts and practices of Zero Waste. For more information, please visit [www.ecocycle.org](http://www.ecocycle.org).